



How to get the most from commercial carpet

Commercial carpeting spans a range of colors, textures, prices and types of fabrication. Whether it is a hand-dyed wool runner or an ultra-tough synthetic, the goal for facility managers is always the same -- making it last and look good.

Success depends on how well you take care of it. Commercial carpets are usually found in offices and commercial environments where there is heavy foot traffic. That means they endure more wear and tear than a residential carpet.

It's hard to believe, but you can keep your commercial carpets looking like new in even high traffic areas if you develop a system for maintaining the floors. Your commercial carpeting is exposed to all sorts of potentially damaging elements, such as dirt, grease, gum, or other debris that shortens its lifespan if not properly cleaned.

You should clean commercial carpeting on a daily basis to extend its life. Vacuuming is a critical part of that maintenance. Depending on how heavy the traffic flow is through a facility, you may even need to vacuum your commercial carpeting more than once a day, or you may only need to vacuum certain areas more than once a day. The idea is to keep the elements from setting into the fiber of the commercial carpeting. Just because your carpet looks clean doesn't mean it is clean.

Your commercial carpet maintenance plan could adjust seasonally to take into consideration the different issues, such as rain in the summer, snow in the winter, leaves and dirt in the autumn and so on.

You will need to perform an extraction on your commercial carpeting at least once a year, and springtime can be ideal. Wintertime may only give you time for daily maintenance, especially if you are in the retail business. Summertime, by contrast, may be slower and could be a good time to restorative cleaning processes.

You may want to consider using a sweeper machine. A sweeper can be used on hard surfaces as well as commercial carpeting and can get the job done quicker. This may encourage your staff to stay on the preventive maintenance schedule.

Memphis Chemical & Janitorial Supply offers a complete line of carpet cleaning equipment and products, including green cleaning options. We also offer customized preventive maintenance plans to maintain equipment in peak operating condition. If you want your carpet to last, contact us at 901-521-1612 or toll-free at 800-561-1612. To receive green cleaning tips and other useful information, sign up at www.memchemical.com.