

How to care for microfiber?

Microfiber towels and mopheads have particular care requirements due to their unusual cleaning properties and composition. As you probably know, microfiber is excellent for dusting and scrubbing because of the static-charged, woven fibers. The combination of polyamide and polyester is incredibly strong and soft, and microfiber towels absorb 7 times their weight in moisture!

For such a technologically advanced fabric, proper care is surprisingly easy. All you have to remember is no fabric softener, no bleach, and no heat.

Wash your microfiber in the washing machine with detergent only. Tumble them dry on low heat or no heat. High heat will literally melt the fibers while fabric softener and bleach will eliminate the electric charge that makes microfiber so effective. Avoid those three laundry habits, and your microfiber will last indefinitely.



You might be wondering which detergent is best. Almost any detergent is suitable, but some are better than others. The primary concern is detergent residue; you want a detergent that is clean-rinsing. Powder laundry detergent very often leaves a soapy residue in fabric, and many liquid detergents contain strong perfumes and fabric softeners right inside the detergent. That's bad for microfiber.

Your best bet for clean, functional microfiber is a clean-rinsing liquid detergent formulated specifically for microfiber. It should contain no bleach, fabric softener, or perfumes. It may, however, contain surfactants and emulsifiers that remove stains from microfiber better than run-of-the-mill laundry detergent. Also consider water softeners to prevent hard water deposits within the fibers. Your microfiber towels and mopheads will come out of the dryer as soft, clean, magnetic and ready for work.



To find out more, contact us at 901-521-1612 or toll-free at 800-561-1612. To receive cleaning tips and other useful information, sign up at www.mempchemical.com.